



ELECTRONIC BILLBOARD

Donation Category	Amount
<p>Platinum</p> <ul style="list-style-type: none"> • Length of Exposure of Advertising Material – 24 months • Permanent Company Logo affixed below display – 24 months • Total number of 15-second Advertising Spots to be aired 6 a.m.-8:58 pm. – 1,280/day • Cost per 15-second spot – Php3.76 • Exclusive Brand and Product Lock-Out • Donation is tax deductible in full as provided under Sec. 34 of the National Internal Revenue Code of 1997. • Airing of advertising material can start immediately as soon as a written commitment is secured by the PGHMFII from the company. • PGHMFII and the Company will agree on a payment release schedule during but within the 24-month term. 	<p>Php3.5M</p>
<p>Gold</p> <ul style="list-style-type: none"> • Length of Exposure of Advertising Material – 24 months • Permanent Company Logo affixed below display – 24 months • Total number of 15-second Advertising Spots to be aired 6 a.m.-8:58pm. – 640/day • Cost per 15-second spot – Php2.68 • Donation is tax deductible in full as provided under Sec. 34 of the National Internal Revenue Code of 1997. • Airing of advertising material can start immediately as soon as a written commitment is secured by the PGHMFII from the company. • PGHMFII and the Company will agree on a payment release schedule during but within the 24-month term. 	<p>Php1.25M</p>
<p>Silver</p> <ul style="list-style-type: none"> • Length of Exposure of Advertising Material – 18 months • Total number of 15-second Advertising Spots to be aired 6 a.m.- 8:58pm. – 320/day • Cost per 15-second spot – Php5.26 • Donation is tax deductible in full as provided under Sec. 34 of the National Internal Revenue Code of 1997. • Airing of advertising material can start immediately as soon as a written commitment is secured by the PGHMFII from the company. • PGHMFII and the Company will agree on a payment release schedule during but within the 18-month term. 	<p>Php750,000.00</p>



Annual Donation Package	Amount
Annual Package 1	Php500,000.00
<ul style="list-style-type: none">• Length of Exposure of Advertising Material – 12 months• Total number of 15-second Advertising Spots to be aired 6 a.m.- 8:58pm. – 160/day• Cost per 15-seconder spot – Php8.68• Donation is tax deductible in full as provided under Sec. 34 of the National Internal Revenue Code of 1997.• Airing of advertising material can start immediately as soon as a written commitment is secured by the PGHMFII from the company.• PGHMFII and the Company will agree on a payment release schedule during but within the 12-month term.	
Annual Package 2	Php350,000.00
<ul style="list-style-type: none">• Length of Exposure of Advertising Material – 12 months• Total number of 15-second Advertising Spots to be aired 6 a.m.- 8:58pm. – 120/day• Cost per 15-seconder spot – Php8.00• Donation is tax deductible in full.• Airing of advertising material can start immediately as soon as a written commitment is secured by the PGHMFII from the company.• PGHMFII and the Company will agree on a payment release schedule during but within the 12-month term.	
Annual Package 3	Php200,000.00
<ul style="list-style-type: none">• Length of Exposure of Advertising Material – 12 months• Total number of 15-second Advertising Spots to be aired 6 a.m.- 8:58pm. – 80/day• Cost per 15-seconder spot – Php6.94• Apply same conditions stated above.	
Annual Package 4	Php100,000.00
<ul style="list-style-type: none">• Length of Exposure of Advertising Material – 12 months• Total number of 15-second Advertising Spots to be aired 6 a.m.- 8:58pm. – 40/day• Cost per 15-seconder spot – Php6.87• Apply same conditions stated above.	