

Art Auction: Over a million raised for PGH patients



"Lovers and Waterfalls" a painting by Stella Rojas is shown with the lucky buyer Mr. Joel Cruz (2nd from Right) Others In Photo: (L-R) Dr. Gregorio T. Alviator Jr., Ms. Cory Quirino, Dr. Kevin Panggat, Dr. James Lee, Mme. Lolita Escobar-Mirpuri

ART meets the heart as PGH Medical Foundation's biennial auction sale, "For the Love of PGH" raised over a million for indigent patients of the Philippines' biggest charity hospital. Friends of PGHMF Inc. such as doctors, distinguished personalities from the diplomatic corps, government officials, celebrities, and society figures came in droves to celebrate not only to world-class Filipino art but also to philanthropy by sharing their love with our less fortunate fellowmen.

The live auction of prized artworks by foremost Filipino artists was the highlight of the evening. Among the Filipino artists who have generously donated their

artworks were Betsy Westendorp, Augusto Albor, Manuel Baldemor, Lito Carating, Stella Roxas, Arturo Luz, Malang, Doplón, Nestor Vinluan, Ramon Diaz and a lot more. Aside from the live auction, a silent auction was held which featured dinner passes at luxurious hotels and a lot more pieces of art. This year, the event also included auction dinner with celebrities wherein the participants and guests were able to bid for dinner with famous actors, actresses and noted public figures. Miss World First runner up, Gwendolyn Ruais also graced the said event and was likewise one of the stars included in the dinner auction with celebrities.

The event was hosted by Mr. Johnny

Litton who proved to be a dynamic auctioneer in drumming up more financial support from the audience. Versatile performer Pinky Marquez serenaded guests with her renditions of love songs which ushered in the ambiance of love. The Main Lounge of the Manila Polo club was in a festive mood in the latter part of the evening, when bidding wars erupted between several tables, boosting the prices of several paintings above their market value.

This biennial art auction event was organized by PGH Medical Foundation's President Dr. Greg Alviator, Chairpersons Madame Lolita Escobar-Mirpuri, and Ms. Jennie Zamora (Cont. on Page 4)

From the President



Dr. Greg Alvior, Jr.

In keeping with the foundation's by-laws, a **Board of Governors** is being formed by asking leaders in business, government, academe and other charitable organizations to form a group to help promote and guide the foundations activities as well as increasing its reach to different segments of society. The foundation has been inviting prominent people to be part of this group as it believes that through their help, PGHMF Inc. will gain more visibility and increase its ability to raise funds which will be the factor determining the foundations success in accomplishing its mandate.

We hope that we can form this group with individuals who believe in our mission at PGH and in due time help form a bigger and more vigorous PGH Medical Foundation, Inc.


Gregorio T. Alvior, Jr., MD
 President PGHMF

BP Apparatus for the Dept. of Out-Patient Services



Dr. Gregorio T. Alvior Jr.—PGHMF President (left) turned over the BP Apparatus donated by Elite Ads Corporation through the PGHMF to Dr. Ester Sagui—Chairman, Dept. of Out-Patients Services (right)



THE WIND BENEATH OUR WINGS

OUR OFFICER:



Dr. Bienvenido V. Cabral

Every nonprofit organization must have a Board of Directors. But, beyond this legal requirement, a well-informed and dedicated set of executive committee officers is absolutely essential. An effective executive committee has a clear understanding of its roles and responsibilities. Hence, the reason behind PGHMF's success in all its endeavors can be attributed to the hard labor of its executive committee.

Renowned and respected ophthalmologist, Dr. Bienvenido Cabral is one of the most dedicated directors and executive committee members of the foundation. At every meeting you will always see "Dr Bien" present. Always ready with suggestions and ideas on the foundation's governance, his every thought would appear focused on PGHMF's advancement.

Dr. Cabral earned his medical degree at the University of the Philippines and completed his residency in Ophthalmology at the Philippine General Hospital. He underwent post-graduate training in Retinal Surgery & Ophthalmic Pathology at the Massachusetts Eye and Ear Hospital and Harvard Medical School. He likewise became Clinical & Research Fellow in Ophthalmology (Diabetic Retinopathy) at the Joslin Clinic in Boston, Massachusetts, USA. He also completed training on Laser Photocoagulation at the John Hopkins University... *Continue on Page 3*

OUR MEMBER:



Dr. Jose Tecson

At a young age, one can say that Dr. Jose V. Tecson III is very successful at his chosen career. 'Doc Jotek', as he is fondly called by patients and friends, is the current Medical & Ancillary Director of the University Physicians Medical Center (UPMC), a private medical outpatient clinic located within the compound of PGH. Just 3 yrs old in the business, this medical clinic is growing steadily and moving up confidently as it is earning its name and finding its own

niche in the ambulatory clinic industry. Part of its success can be credited to Dr. Tecson as he brings to UPMC his operational experience in running a medical facility, having served as the Chief Operating Officer of the Daniel Mercado Medical Center. He also has had the benefit of both training here and abroad.

Dr. Tecson began to build his career in Medicine as biology major at the University of the Philippines, Diliman. After graduating with a B.S. degree in 1994, he enrolled at the UP College of Medicine and graduated in 1999 during which he was awarded as 'Most Outstanding Intern' in the Department of Otolaryngology. He then chose Ophthalmology as his specialty and completed his residency at PGH in 2003. He earned his fellowship in 2004 and likewise secured a Master's Degree in Health Education Profession. Activity defines his life, while running UPMC, teaching at UPCM,... *Continue on Page 3*

PGHMF donates Cautery Machine to Division of Urology



PGHMF President Dr. Gregorio T. Alviar Jr. (center), Mme. Lolita Escobar—Mirpuri-PGHMF Corporate Secretary (7th from Left), Dr. Telesforo E. Gana Jr.—Urology Unit Head (1st from Left), Dr. Eduardo Gatchalian—Dept. of Surgery Chairman (6th from Left) with Urology Consultants and Residents.

The division of Urology of the Philippine General Hospital received a new cautery machine compatible their urologic endoscopic equipment.

For the last 10 years, the surgery department of the Urology division has managed to function using a single cautery machine for their operations, both charity and pay. Based on their census, the division caters to more than 10,000 patients per year with prostate problems. Their endoscopic equipment has compatibility issues that is why utmost care and periodic maintenance measures were set to keep their cautery machine, the only one well-matched to the said endoscopic apparatus, efficiently working. But the inevitable has happened when said machine finally broke down and was found irreparable due to unavailability of spare parts. Hence, their long list of patients in line for admission are now on hold. As much as they want to alleviate their sufferings and cure them of their diseases, they are hindered by the lack of equipment. Through the PGHMF's objectives, aside from its assistance to indigent patients, is to provide medical equipment and machines to the hospital. Thus, the foundation extended its support to the Urology division by donating a Valleylab Force FX cautery unit amounting to Php 600,000.00. With this development, the department's services such as TURP (Transurethral resection of the Prostate) and TURBT (Transurethral resection of bladder tumor) are expected to resume immediately. This donation is in line with PGHMF's effort of assisting PGH in providing quality health care to all its patients.

From Page 2.. Our Officer

Dr. Cabral held positions, both academic and non-academic in several medical institutions. He was a professor at the UP College of Medicine, Department of Ophthalmology and was appointed as Director of MAG (Medical Action Group) in 1984-1986. He was the Philippines' representative to the International Physicians for the Prevention of Nuclear War (IPPNW) for three consecutive years. He has authored and co-authored more than 15 scientific papers in Ophthalmology and Diabetic Retinopathy. He has won awards and recognition for his research works in Ophthalmology both in the Philippines and internationally.

Dr. Cabral has been with the foundation since 2007. When asked what inspired him to join PGHMF. He simply said "*It is my way of giving back.*" With more than 30 years of success and accomplishments behind him, Dr. Cabral brings to PGHMF his wealth of experience and skills as well as his network of friends.

Dr. Bien Cabral is married to Dr. Esperanza Icasas- Cabral. Their children, Cristina, Patricia Anne and Brian Michael are all medical doctors.

From Page 2.. Our Member

and seeing his patients, he is yet again completing his Master's degree in Hospital Administration.

PGHMF takes pride in having him as a member of the foundation as he has always been of great help in sourcing donors for various projects of the foundation. When asked how he wants to make a difference in his chosen field, his reply was simple, "" I want to be an enabler of medicine". Dr. Tecson sees himself as an instrument for the goal of enabling the medical profession. As a doctor, administrator and professor, he is truly taking the role of an 'enabler' seriously.

Happiness comes when your work and words are of benefit to yourself and others.
Buddha

ART AUCTION 2012

From Page 1. Art Auction

Committee Members; Mr Paco Magsaysay, Dr. Joy Evangelista & Mr. Noel Gonzales. Proceeds of said fundraising event will continue to support the foundation's program to assist in alleviating needs of indigent patients for free medicines, laboratory tests as well as medical and surgical supplies.

The event was co-presented by DMCI. Other sponsors were Coca Cola Export, National Bookstore and Carmen's Best. For those who want to contribute to PGH causes, please contact the PGH Medical Foundation Inc. at 536-2874 or 521-8450 local 3061 or check out their website at <http://www.pgmedfoundation.com>



(L-R) Mrs. Silvana Ancellotti-Diaz & Mr. Johnny Litton



(L-R) Mme. Betsy Westendorp & Ms. Maritess Pineda



(L-R) Ms. Ping Valencia, Ms. Cory Quirino & Ms. Naty Papas



(L-R) Ms. Andie Recto, Ms. Milen Ruiz & Mr. Paco Magsaysay



(L-R) Dr. Mike Alvarez, Dr. James Lee, Dr. Al Peco & Dr. Joanne Asuque



Ms. Finky Marquez serenaded the guests



(L-R) Ms. Mila Manapat & Mr. Noel Gonzales

ART AUCTION 2012



*Dr. Bien Cabral with his wife
Former Sec. Esperanza Cabral*



*Mme. Adelaida Escobar-Lopez &
Dr. Tony Protacio*



*Atty. Arnie Cariño & Miss World 2011 1st
Runner-up Gwendoline Ruiz,*



(L-R) Mr. Voltaire Victoria and Mr. Luis Montoya



*(L-R) Ms. Jennie Zamora, Dr. Bing Ganai, Dr. Al Peco,
Dr. Kevin Panggat & Mrs. Agnes Essem Perez*



*(L-R) Dr. Greg Alviar, Congw. Abigail Binay &
Mme. Lolita Escobar-Mirpuri*



Arch. Larry and Mrs. Dolores Litchfield

In the Kitchen with Greg

ER: Emergency Run



Crème Brûlée

Ingredients:

6 servings

- 2 1/2 cups fresh heavy cream
- 1 vanilla pod or 1/2 teaspoon vanilla extract
- 6 egg yolks
- 2 1/2 tablespoons white sugar
- Sugar for sifting (may use white granulated sugar or brown sugar)

Procedures

1. Place heavy cream in a saucepan. If using vanilla pod, split the pod in the middle with a knife and scrape vanilla seeds into a cream. Bring the cream to a boil, reduce heat and simmer for 5 minutes. Let cool.
2. Combine egg yolks and sugar in a bowl and whisk the mixture to a light lemon yellow color. Add cream gradually, stirring until well-blended.
3. Strain mixture into a stainless steel bowl and cook over simmering water or double boiler, stirring constantly until mixture thickens enough to coat the back of the spoon.
4. If using vanilla extract, add the same at this point. Pour into serving dishes or ramekins and chill for 24 hours. One hour before serving, sift sugar over the custard (about 1/4 inch) and use a blowtorch to caramelize the sugar. Chill until ready to serve.

Variations: May add liqueur such as Amaretto or Grand Marnier if desired, 1 tablespoon, prior to chilling



Runners get set at the starting line

Last March 11, the UP Pre-Medical Honor Society held a fun run named Emergency Run, aptly named for the benefit of the Philippine General Hospital Medical Foundation, Inc. It was held in Frontera Verde, Tiendesitas, with 3k, 5k and 10k categories. For months, the UP PMHS Finance Committee, which spearheaded the event, was hard at work in preparation for the event. All their efforts paid off as the fun run had a good turnout of runners. From athletes to families to toddlers on their little trikes, people of different ages and backgrounds came to run, all united in the purpose of helping those in need. Also deserving of thanks are the police officers of Frontera Verde and the Blue Boys of the Pasig City TPMO who lent their time to vigilantly ensure the safety and well-being of the runners. Even comments of the runners about the event were satisfying. As the members of UP PMHS packed up the set of the fun run, groups of runners enjoyed a much deserved breakfast at nearby cafes and restaurants where they could be heard sharing their experiences

during their run. Indeed, the Emergency Run not only brought people closer to recovery but also closer together.

The event was co-presented by Pocari Sweat, Philippine Daily Inquirer, Chris Sports, and the Suriya Spa. Also brought to you by our media partners, Clickthecity.com, 105.1 Crossover, Monster Radio RX 93.1, Multisport Magazine, Real Sports on Wave 89.1, and Second Avenue. Special thanks to Fun Ranch, Gardenia, Graymark, Nestle Milo, and Skyflakes Fit. UP PMHS would also like to thank Day Digital Printing, Dynatek Lights and Sounds, and Trends Travelmart, Inc. This event was also supported by Marikina Sports Center, UP Association of Biology Majors, UP Health Sciences and Pre-Medicine Society, and the UP Junior Marketing Association.

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- Dr. Emilio Yap – Php 500,000.00
- Dr. Bienvenido Cabral Family – Php 250,000.00
- Dr. & Mrs. Manuel Canlas – Php 200,000.00
- Dr. Vermen Verallo—Php 100,000.00

Coca Cola Celebrates 100th year



PGH Medical Foundation congratulates Coca Cola for celebrating its 100th year.

Coke, the world leader in the soft drinks industry, has been a generous and consistent donor of the foundation. Notably, in 2007, it donated \$1M dollars for PGH's centennial year. The donation was handed over to PGH Medical Foundation in support of its projects and programs at PGH.

To Coca Cola, *maraming salamat sa 100 daan taon na saya!* Continue to refresh the world!

Coca-Cola Philippines President & General Manager Guillermo Aporte, Coca-Cola Bottlers Phils. President & CEO Bill Schultz & Coca-Cola ASEAN President Manuel Arroyo executes a toast to the 100th year celebration at the Makati Shangri-La last March 13, 2012

New Electronic Billboard at PGH



The PGH Medical Foundation Inc. in cooperation with Globaltronics Incorporated constructed a new electronic billboard situated along Taft Avenue beside the PGH main entrance. Globaltronics Inc is the top digital-solutions provider in the country and is responsible for providing a lot of state-of-the-art billboards in the major cities of Metro Manila. This is the second billboard that the foundation has erected. The first one, located along the corners of Padre Faura and Taft Avenue, was put up in 2007 as a centennial marker celebrating PGH's 100th year.

These billboards are available for commercial ads and for the use of UP-PGH as well as donors of the foundation. For more info, please contact PGHMF office at 5362874.

A PLEA FOR DIAPERS

One of the many needs of the Neonatal Intensive Care Unit (NICU) of PGH is for a constant supply of baby diapers for their patients. Presently, the NICU census is averaging on 69 patients, most of them classified as indigent. Oftentimes, these babies are not visited regularly by their parents due to financial reasons. The burden therefore is left to the nursing personnel and medical residents who constantly shell out money from their own pockets if only to provide comfort and quality care to these infants.

The PGHMF Inc has recognized this problem and plans to launch a program that would provide constant supply of diapers for babies who are in need. Hence, we would like to appeal to all our friends and donors for immediate assistance in helping us fund this worthwhile project. For inquiries, Please call 536-2874

PGHMF I Partners:



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Every time you buy a pack of the 100% Whole Grain Bread of The French Baker, PGHMF I receives a one peso (Php1.00) donation.

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